

# Build. Scale. Succeed.

## Emerging Business Incubator

A strategic program designed to help small business furniture manufacturers and start-ups in contract interiors overcome industry challenges, refine go-to-market strategies, and scale with confidence. Through structured coaching, expert-led sessions, and tailored resources, participants will gain the tools and knowledge needed to establish a strong foundation, accelerate growth, and achieve long-term success.



**collaborative**  
**network**

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### 12-month program

12-month program meets monthly in a Peer Group format, offering industry discussions, problem-solving, expert insights, and interactive sessions with training, best practices, Q&A, & coaching.



### In-Person Events

Two annual in-person meetings foster deep connections, hands-on learning, and accountability, providing actionable insights to drive business growth.



### Done with You

Through this program, each participant will work directly with our experts to build a tailored and strategic plan that provides you the tools for a strong foundation that accelerate your growth.



**Sid Meadows**  
Embark CCT



**Michelle Warren**  
Catalyst Consulting Group



**Julie Dillon**  
Astor Furniture Solutions



**Erin Torres**  
LaLeona Marketing

The Collaborative is a dynamic initiative dedicated to fueling the growth of emerging small business manufacturers in the Contract Interiors Industry. We provide the essential resources, expert guidance, and a powerful support network to help you scale with confidence. By bridging industry gaps, we deliver practical, results-driven solutions tailored to the unique challenges of small businesses.

Founded by industry veterans Michelle Warren, Sid Meadows, Julie Dillon, and Erin Torres, The Collaborative brings together decades of expertise and a shared passion for small business success.

Contact us for additional information, pricing, and upcoming start dates of the next cohort.



**Sid Meadows**

✉ [sid@thecollaborative.network](mailto:sid@thecollaborative.network)

☎ 205-516-3617



**Julie Dillon**

✉ [julie@thecollaborative.network](mailto:julie@thecollaborative.network)

☎ 312-502-7943